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AJS:AS:JG:D11

J Gunnis

18 September 2009

THE TRAFFIC GROUP LIMITED ACN 122 711 881
(Subject to Deed of Company Arrangement)
Formerly known as WESTERN KINGFISH LIMITED ("TTG")

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I refer to the appointment of Garry Trevor, Martin Jones and myself as Joint and Several Deed Administrators of TTG on 14 April 2009.

As you would be aware, the Deed Administrators and the proponent of TTG's Deed of Company Arrangement ("DOCA"), Trident Capital Pty Ltd ("Trident"), previously extended the End Date (as stated in the varied Reconstruction Deed) by which certain conditions under the DOCA must be satisfied from 31 August 2009 to 30 September 2009, this incorporated allowing further time for Trident to prepare and lodge TTG's prospectus.

Affiliated through
Zolfo Cooper
and
Kroll Worldwide
UNITED STATES
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TTG's prospectus was released to the market on 14 September 2009. Applications to the general public to participate in the capital raising close on 21 October 2009.

In view of the above, the Deed Administrators and Trident have agreed to further extend the End Date from 30 September 2009 to 21 October 2009 to allow time for Trident to attempt to complete its capital raising as proposed under the prospectus.

I will provide you with a further update shortly regarding the likely amount and timing of a dividend distribution and status of the DOCA. At this stage, I anticipate that a dividend will be distributed during early November 2009.

In the interim, should you have any queries in relation to this matter, please do not hesitate to contact Jamie Gunnis of this office.

Yours faithfully



ANDREW SAKER
Joint and Several Deed Administrator of
The Traffic Group Limited
Formerly known as Western Kingfish Limited